

## Tourism and Hospitality Management

### (Bachelor of Vocational)

#### Paper-I BVT101. Compulsary English(Grammar and Communication Skills)

Total Marks-150

External Marks-50

Internal Marks-50

Skill Based-50

#### Semester I

Sr. No.	Topics	Learning Points	Periods
1	Grammar:	1. Articles	08
2	Grammar:	1. Prepositions	10
3	Grammar:	1). Verbs a) Regular and Irregular Verbs b) Auxiliaries (Primary and Modal)	07
4	Grammar:	1)Present tense 2)Past tense 3)Future tense	09
5	Subject-Verb Agreement (Concord)		11

#### Paper-I BV207. Compulsary English(Grammar and Communication Skills)

Total Marks-150

External Marks-50

Internal Marks-50

Skill Based-50

#### Semester II

6	Communication skills:	1) Taking Leave 2) Introducing Yourself	07
7	Communication skills:	1) Introducing People to One Another 2) Making Requests and Asking for Directions	10
8	Communication skills:	1) Making and Accepting an Apology 2) Inviting and Accepting/Declining an Invitation	11
9	Communication skills:	1) Making a Complaint 2) Congratulating, Expressing Sympathy and Offering Condolences	08
10	Communication skills:	1) Making Suggestions, Offering Advice and Persuading 2) Expressing Agreement/Disagreement and Seeking Clarification	09

# Tourism and Hospitality Management

## (Bachelor of Vocational)

### Paper-II BVT103 Fundamentals of Tourism

Total Marks-100

External Marks-50

Internal Marks-50

#### Semester I

Sr. No.	Topics	Subunit	Learning Points	Periods
1	Nature & Scope	Nature, Scope & importance	1)Definition 2)Nature & Scope 3)Tourism & Geography 4)Importance of Tourism	10
2	History of Tourism	Historical importance	1)Historical importance of Tourism 2)Growth through ages 3)Effects of Great war on tourism	10
3	Tourism industry	Concepts	Concept of Tourist , Visitor Excursionist Introduction of Tourism as an industry	10
4	Impact of various factors of Tourism	Physical & Cultural	<ul style="list-style-type: none"><li>• Physical factors</li><li>1)Topography</li><li>2)Climate</li><li>3)Vegetation</li><li>• Cultural Factors</li><li>1)Religious &amp; Pilgrimages factors</li><li>2)Historical factors</li><li>• Temples</li><li>• Forts</li><li>• Sport centers</li><li>• Dames</li></ul>	15

## Paper-II BV203 Fundamentals of Tourism

Total Marks-100

External Marks-50

Internal Marks-50

### Semester II

5	Impacts of Tourism	Social, Economical & Environmental	1)Social importance 2)Economic importance 3)Environmental impact	10
6	Tour Packaging	Packaging & Importance	1)Definition 2)Nature 3)Pricing / Cost Calculation 4)Designing of Printing Tour Material 5)Importance of Tour	13
7	Infrastructure in Tourism	Types, Accommodation, Transportation.	1)Tourism Infrastructure - Types, Forms and Significance 2)Accommodation: Forms and types 3)Transport Sectors: Modes and relative significance 4)Other support Infrastructures required for tourism	12
8	Tourism Demand and supply	Concept	1)Concept of demand and supply in tourism 2)Unique features of tourist demand 3) Constraints in creating ideal destination	10

Refernce Books :

- 1) A Geography of Tourism : Robinson H.
- 2) Geography of Tourism & Recreation :-S.N.Singh
- 3) Tourism :- Economic Physical & Social Impact Mathiseson A & wall C Logman U.K.
- 4) Geography of Travel & Tourism : hudman L.E.
- 5) Tourism in India : Gupta V.K.
- 6) Geography of Tourism S.B.Shinde , Phadke prakasjan,kolapur

**Tourism and Hospitality Management**  
**(Bachelor of Vocational)**

**Paper-III BVT104 Introduction to India**

**Total Marks-100**

**External Marks-50**

**Internal Marks-50**

**Semester I**

<b>Sr. No.</b>	<b>Topics</b>	<b>Subunit</b>	<b>Learning Points</b>	<b>Periods</b>
1	Introduction	Geographical Location Position	1.Geographical and relative location of India 2.Relationship with neighboring countries.	07
2	Physical divisions	Main Physical divisions	1. The Himalayan Ranges 2. The north Indian plains 3. The plateau 4. The coast	11
3	Drainage pattern	1)East flowing rivers	Ganga, Brahmaputra, Godavari, Krishna, Mahanadi	15
		2) West flowing rivers	Sindhu, Tapi, Narmada, Sharavati	
4	Climate	Seasons	1) Summer	12

			2) Winter, 3) Monsoon & its associated Weather	
<b>Paper-III BVT204 Introduction to India</b>  <b>Total Marks-100</b>  <b>External Marks-50</b>  <b>Internal Marks-50</b>  <b>Semester II</b>				
5	Natural Vegetation	Forests in India	1). Major forest types and their distribution in India  2) Role of forest resources in tourism	11
6	Transportation	Modes	1) Air 2) Rail 3) Road 4) Marine Importance of transportation in tourism.	12
7	Pilgrim Destinations	Places	1) Hindu 2) Buddhist 3) Jain 4) Muslim 5) Christians 6) Sikhs	10
8	Fairs and Festivals		1) Kumbhamela 2) Pongal 3) Baisakhi 4) Meenakshi 5) Makarsankrant 6) Dipawali 7) Holi	12
	Refernce Books :			

- |  |  |
|--|--|
| <ol style="list-style-type: none"><li>1. Agrawal A. N. : Indian economy, problems of development planning</li><li>2. Chopra S. N. : India, An area study</li><li>3. Chandana R. C. : Population Geography</li><li>4. Dubey &amp; Negi : Economic Geography of India</li><li>5. Kumbhre: Bhartacha Bhugol</li><li>6. Savant: Bhartacha Bhugol</li></ol> |  |
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## Tourism and Hospitality Management

(Bachelor of Vocational)

### Paper-IV BVT105 Local Tourism (Pune District)

Total Marks-150

External Marks-50

Internal Marks-50

Skill Based-50

#### Semester I

Sr. No.	Topics	Subunit	Learning Points	Periods
1	Introduction	Location	1) Geographical location, 2) Neighboring districts. 3) Culture	10
2	Physiography of Pune district.	Physical divisions	1) Hilly ranges 2) Plateau	12
3	Historical tourist places	Forts & Historical Villeges.	Shivneri, Purandar, Pune City, Rajgarh, Malhargarh, Vadhu and Bhivadi. Sinhagarh.	12
4	Cultural tourism	Festivals & Yatras	1) Ganpati festival 2) Navratri 3) Dasara 4) Divali 5) X-Mass 6) Bakri Id 7) Shivratri	11

## Paper-IV BVT205 Local Tourism (Pune District)

**Total Marks-150**

**External Marks-50**

**Internal Marks-50**

**Skill Based-50**

### Semester II

5	Religious tourist places	Temples & Tombs	1) Alandi 2) Dehu 3) Jejuri 4) Narayanpur 5) Ketkavale ( Balaji Temple)	11
6	Geographical tourist places	Hill station	1) Bhimashankar, 2) Malshejghat, 3) Tamhinighat, 4) Varandhaghat.	15
		Sanctuaries	1) Bhimashankar (Shekru) 2) Deer Sanctuary (Supe) 3) Chincholy	
7	Geographical tourist places	Lakes & Dams	1) Mulshi dam 2) Katraj lake 3) Peshave lake (Jejuri) 4) Bhatghar 5) Nira Devghar 6) Dimbhe 7) Panshet and Varasgaon.	12
8	Travel Agencies in Pune district	Agencies	1) Kesari Tours 2) Veena World 3) Varun Tours 4) SOTC Tours 5) Bhagyashree Tours	07

## Tourism and Hospitality Management

(Bachelor of Vocational)

### Paper-V BVT105. Practical on Map Work (Based on SOI Toposheet)

Total Marks-100

External Marks-50

Internal Marks-50

#### Semester I

Sr. No.	Topics	Subunits	Learning Points	Periods
1	Introduction	Survey of India	Meaning, definition and importance.	12
2	Maps	Types	1) Physical 2) Political 3) Weather	12
3	Toposheet	Index No.	Million sheet, Quarter inch sheet, Half inch, One inch, Modern maps.	08
4	Signs & Symbols Grid Reference and Marginal information		Signs & Symbols Grid Reference and Marginal information	13
5	Journal & Oral		Journal & Oral	

### Paper-V BVT111. Practical on Map Work (Based on SOI Toposheet)

Total Marks-100

External Marks-50

Internal Marks-50

#### Semester II

6	Profile	Types	1) Cross profile 2) Longitudinal profile	10
7	Toposheet Reading	Toposheet reading	1) Mountain 2) Plateau	12

8	Toposheet Reading	Toposheet reading	1) Plain 2) Coastal	10
9	Application of toposheet in tourism	-	Application of toposheet in tourism	13
10	Journal & Oral		Journal & Oral	

Reference Book :

1 An introduction to map work & Practical Geography

Bygott John : London 1955

2 Map Making : London 1954

3 Map Reading : Homes J.M.

4 Map work & Practical Geography : Roghunandon Singh

**Tourism and Hospitality Management**  
**(Bachelor of Vocational)**  
**Paper-VI BYT 106. Use of Information technology In Tourism**  
External Marks-50      Total Marks-150  
Internal Marks-50  
**Skill Based-50**

**Semester I**

- Chapter 1 Computer Fundamentals**
- 1.1 Features of Computer System
  - 1.2 Block Diagram
  - 1.3 Hardware Input & Output Devices, CPU, RAM, ROM
  - 1.4 Software – System, Application S/W
  - 1.5 Networks – LAN, MAN, WAN, Topologies
  - 1.6 Viruses – Types, Precautions
- Chapter 2 WINDOWS**
- 2.1 Features
  - 2.2 Terminologies - Desktop, Windows, Wallpaper, Icons, File, Folder, etc.
  - 2.3 Windows Explorer- (Assignment with files, folders)
  - 2.4 Accessories – Paint, Notepad, Calculator.
- Chapter 3 DOS – (Disk Operating System)**
- 2.1 Introduction, Features
  - 2.2 Internal Commands – DIR, CLS, VER, VOL, DATE, TIME, COPY, TYPE, REN, DEL, CD, MD, RD)
  - 2.3 External Commands - FORMAT, ATTRIB, SCANDISK, TREE, MORE, EDIT etc.
  - 2.4 Wildcards (question mark ?, asterisk \*)
- Chapter 4 MS-WORD**
- 4.1 File Commands, Print, Page Setup
  - 4.2 Editing - Cut, Copy, Paste, Find, Replace, etc.
  - 4.3 Formatting Commands – Fonts, Bullets, Borders, Columns, Tabs, Indents
  - 4.4 Tables, Auto Text, Auto Correct
  - 4.5 Mail Merge
  - 4.6 Hyperlinks

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**Tourism and Hospitality Management**  
**(Bachelor of Vocational)**  
**Paper-VI BVT 112. Use of Information technology In Tourism**  
External Marks-50  
Interval Marks-50  
**Skill Based - 50** Total Marks-150

Semester II

- Chapter 5 MS-EXCEL
- 5.1 Features, Auto Fill, Custom Lists etc.
  - 5.2 Cell Reference – Relative & Absolute (\$)
  - 5.3 Formulae, Functions (Math/Stats, Text, Date, IF)
  - 5.4 Charts – Types, Parts of the Chart
  - 5.5 Databases (Create, Sort, AutoFilter, Sub Total)
- Chapter 6 MS-POWERPOINT
- 6.1 Slide Layout, Slide t.
  - 6.2 ClipArt, Organisational Chart, Graphs, Tables
  - 6.3 Custom Animations, Slide Timings
- Chapter 7 INTERNET / E-MAIL
- 7.1 History,
  - 7.2 Pre-requisites for Internet, Role of Modem
  - 7.3 Services – Emailing, Chatting, Surfing, Blog
  - 7.4 Search Engines, Browsers, Dial Up, Domains
  - 7.5 Broadband, Concepts of Web upload, download
  - 7.6 Threats – Spyware, Adware, SPAM
- Chapter 8 E-Commerce and ERP concepts
- 8.1 Concepts of B-to-B, B-to-C
  - 8.2 ERP concept, SAP Concepts

*Handwritten:*  
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*Handwritten:*  
8/5/2017

**S. Y. B. Voc Compulsory English**  
**Tourism and Hospitality Management**  
**(Bachelor of Vocational)**  
**Paper –I BVT 201. (Semester III)**

**Total Marks-150**  
**External Marks -50**  
**Internal Marks-50**  
**Skill Based-50**

**(1) Objectives**

1. To develop competence among the students for self-learning
2. To familiarize students with excellent pieces of prose and poetry in English so that they realize the beauty and communicative power of English
3. To develop students' interest in reading literary pieces
4. To expose them to native cultural experiences and situations in order to develop humane values and social awareness
5. To develop overall linguistic competence and communicative skills of the Students

**(2) Course Content**

**Prescribed Text: *Literary Landscapes* (Ed. Board of Editors, Orient Blackswan)**

**Literature Components**

1. Playing the English Gentleman- *Mohandas Karamchand Gandhi*
2. The Homecoming- *Rabindranath Tagore*
3. A Letter by Hazlitt to His Son- *William Hazlitt*
4. Freedom of the Press- *Shashi Tharoor*
5. A Cup of Tea- *Katherine Mansfield*
6. The Last Leaf- *William Sydney Porter*
7. Kalpana Chawla
8. My Lost Dollar- *Stephen Leacock*
9. The Quality of Mercy- *William Shakespeare*
10. The Village Schoolmaster- *Oliver Goldsmith*
11. The Solitary Reaper- *William Wordsworth*
12. O Captain! My Captain!- *Walt Whitman*
13. Laugh and Be Merry- *John Masefield*
14. Still I Rise- *Maya Angelou*
15. Another Woman- *Imtiaz Dharker*
16. My Grandmother's House- *Kamala Suraiyya Das*

## Paper –I BVT 207. Language Components (Semester IV)

**Total Marks-150**  
**External Marks -50**  
**Internal Marks-50**  
**Skill Based-50**

### **1. Vocabulary**

- Introduction
- Collocations: Words that go together
- Phrasal verbs
- Commonly confused words
- One-word substitutes
- Idioms

### **2. Grammar**

- The passive voice
- Direct and indirect speech
- Negative sentences
- Question tags
- Simple, compound and complex sentences

### **3. Written Communication**

- Paragraph writing
- Report writing
- Letter writing

#### **Term-wise division of the syllabus:**

##### **Term-I Term-II**

**Literature components Literature components**

**Unit – 1 to 4 and 9 to 12 Unit – 5 to 8 and 13 to 16**

**Language components Language components**

**1. Vocabulary** 2. Grammar: (*Negative sentences, Question Tags, Simple, compound and complex sentences only*)

**2. Grammar** 3. Written Communication  
(*The passive voice and Direct and indirect speech only*)



# Tourism and Hospitality Management

## (Bachelor of Vocational)

### Paper-II BVT202. Travel & Tourism

Total Marks-100

External Marks-50

Internal Marks-50

### Semester III

Sr. No.	Topics	Subunit	Learning Points	Periods
1	Growth & Development	Introduction & formation	Formation of Ministry of Tourism Department of Tourism Cultural Tourism in India	12
2	Classification of Tourist	1. Nationality Time of Travel Travel Distance	Domestic Local & Regional National International Inter contentinal	11
3	Role of accommodation in tourism	Accommodation types	Accommodation, types Hotel, Motel, Dharmashalas Government Accommodation Youth Hostels Rail Yatribhavan Private Accommodation	15
4	Travel formalities	Different Travel Formalities	Passports Visa Travel insurance Currency Exchange	07

			Concessions (Road/Rail/Air)	
<b>Paper-II BVT202. Travel &amp; Tourism</b>  <b>Total Marks-100</b>  <b>External Marks-50</b>  <b>Internal Marks-50</b>  <b>Semester IV</b>				
5	Transportation	Mode of Transportation	Road Railway Marine Air ways	11
6	Study of Local Tourist Places – Historical, Cultural, Religious, etc.			12
7	Tourist purchasing	types	1) Handicrafts 2) Readymades	10
8	Balance sheet	-	making	12
	Reference Books :  2) Tourism Today :- A Geographical Analysis :- Douglas Pearce (1987)  3) India :- A Tourist Paradise : Manoj Das  4) Tourism Today : An Indian Perspective : Maneet Kumar  5) Successful Tourism Management : Seth P.N.(1985) Sterling Publisher Ltd New Delhi  6) Tourism Analysis : Smith S.L.I.  7) Geography of Tourism : S.B.Shinde, Phadke Prakashah kolhapur			

## Tourism and Hospitality Management

### (Bachelor of Vocational)

#### Paper-V BVT203. Practical on Map Work .

**Total Marks-100**

**External Marks-50**

**Internal Marks-50**

#### Semester III

Sr.No.	Topics	Learning Points	Periods
1	Relief features	1) Representation of relief features	05
2	Maps	1) Meaning 2) Definition 3) Importance in tourism	05
3	Types of Maps	1) Physical 2) Political 3) Tourist Maps 4) Transport	13
4	Preparation of tour map	1) Short Tour 2) Long tour	12
5	Maps and toposheet reading	1) Various types of map reading 2) Toposheet reading:- Mountain, Plateau, Plain, and coastal.	10
6	Journal & Oral	Journal & Oral	

#### **Paper-V BVT203. Practical on Map Work.**

**Total Marks-100**

**External Marks-50**

**Internal Marks-50**

#### **Semester –IV**

7	Use of GPS	GPS-Mapping	08
8	Calculating distance on maps	Calculating distance on maps	10

9	Preparation of Charts	Preparation of Charts	12
10	Use of maps in tourism.	1) Railway maps 2) Road maps 3) Air maps 4) Marine route maps.	15
11	Journal & Oral	Journal & Oral	
	<p>Reference Books :</p> <p>1 An introduction to map work &amp; Practical Geography Bygott John : London 1955</p> <p>2 Map Making : London 1954</p> <p>3 Map Reading : Homes J.M.</p> <p>4 Map work &amp; Practical Geography : Roghunandon Singh</p>		

## Tourism and Hospitality Management

(Bachelor of Vocational)

### Paper-IV BVT204. Tourist Destinations in Maharashtra.

Total Marks-100

External Marks-50

Internal Marks-50

### Semester III

Sr. No.	Topics	Subunit	Learning Points	Periods
1	Destination	Destination	2) Meaning 3) Definition 4) Importance	10
2	Hill Stations And Ghats	Places	5) Hill Stations in Sahyadry 6) Hill Stations in Satpura 7) Hill Stations in Vidharbha 8) Ghates in Sahyadry range	13
3	Konkan Coast	Places	1) Vengurla 2) Malvan 3) Ratnagiri 4) Ganpatipule 5) Devgarh 6) Velneshwar 7) Alibag 8) Arnala	13
4	Forts	Places	3) Shindhudurg 4) Vijaydurg 5) Jaygarh 6) Janjira 7) Alibag 8) Kulaba 9) Raigarh 10) Devgiri	09
<b>Paper-IV BVT204. Tourist Destinations in Maharashtra.</b>				
<b>Total Marks-100</b>				

External Marks-50

Internal Marks-50

**Semester –IV**

5	National Parks And Sanctuaries	Places	1) Tadoba 2) Chandoli 3) Radhanagri 4) Bhimashankar 5) Rajiv Gandhi National Park.	10
6	Archeological Monuments	Places	1) Ajanta 2) Aurora 3) Karle 4) Bhaje 5) Lenyadri 6) Bhedse	10
7	Temples	Places	1) Jejuri 2) Kolhapur 3) Saptsrungi 4) Tuljapur 5) Shirdi 6) Pandharpur 7) Shegaonn	15
8	Dams and lakes	Places	1) Koyna 2) Ujni 3) Jayakwadi 4) Pimplalgaon Joge 5) Radhanagari 6) Khadakwasla	10
Reference Books :				
2) Tourism Today :- A Geographical Analysis :- Douglas Pearce (1987)				
3) India :- A Tourist Paradise : Manoj Das				
4) Tourism Today : An Indian Perspective : Maneet Kumar				
5) Successful Tourism Management : Seth P.N.(1985) Sterling Publisher Ltd New Delhi				
6) Tourism Analysis : Smith S.L.I.				
7) Geography of Tourism : S.B.Shinde,Phadke Prakashah kolhapur				

## Tourism and Hospitality Management

### (Bachelor of Vocational)

#### Paper-III BVT205. Introduction to Maharashtra

Total Marks-150

External Marks-50

Internal Marks-50

Skill Based -50

#### Semester III

Sr. No.	Topics	Subunit	Learning Points	Periods
1	Introduction	Geographical Location & Position	1. Geographical and relative location of Maharashtra 2. Neighboring states	10
2	Physical divisions	Main Physical divisions	1. The Sahyadri Ranges 2. The peninsular plateau 3. Sub ranges of Sahyadri	13
3	Drainage pattern	1) East flowing rivers	Godavari, Krishna, Vardha etc	12
		2) West flowing rivers	Vashishti, Tapi, Savitri, Shastri etc	
4	Climate	Seasons	1) Summer 2) Winter, 3) Monsoon & its associated Weather	10

#### Paper-III BVT205. Introduction to Maharashtra

Total Marks-150

External Marks-50

Internal Marks-50

## Semester IV

5	Natural Vegetation	Forests in Maharashtra	1). Major forest types and their distribution in Maharashtra 2) Role of forest resources in tourism 3) Deforestation	11
6	Soil	Formation & types	1) Soil formation 2) Soil types 3) Soil degradation	12
7	Urbanization	Its problems	1) Migration 2) Slum Areas 3) Pollution and its solutions. 4) Relationship between urbanization and tourism.	10
8	Tourist Places in Maharashtra	Types	1) Geographical 2) Historical 3) Cultural 4) Religious 5) Agro-Tourism 6) Health Tourism	12
Reference Books :				
1. Agrawal A. N. : Indian economy, problems of development planning				
2. Chopra S. N. : India, An area study				
3. Chandana R. C. : Population Geography				
4. Dubey & Negi : Economic Geography of India				



## Tourism and Hospitality Management

(Bachelor of Vocational)

### Paper-VI BVT206. Use of Information technology In Tourism

**Total Marks-150**

**External Marks-50**

**Internal Marks-50**

**Skill Based -50**

### Semester III

Sr. No.	Topics	Subunit	Learning Points	Periods
1	Introduction to	Introduction	Meaning, deification and importance.	10
2	History of computer	Features	1) Features of computer 2) Types of computer	12
3	Generation of computer	-	1) History 2) Types of generation.	08
4	Input/out devices	-	1) Input devices 2) Output devices	10
5	Stores devices	-	1) Primary Stores 2) Secondary Stores	10

### Paper-VI BVT206. Use of Information technology In Tourism

**Total Marks-150**

**External Marks-50**

**Internal Marks-50**

**Skill Based -50**

## Semester IV

6	Disk Operating	Dos	1) Internal command 2) External commend	10
7	Office Management	Types	MS – Word	12
8	Office Management	Types	MS- Excel	13
9	Office Management	Types	MS- Power Point	10

# Tourism and Hospitality Management

(Bachelor of Vocational)

Paper-I BVT501.Compulsory English.

## REFLECTIONS III

Total Marks-150

External Marks-50

Internal Marks-50

Report-50

## Semester V.

Sr. No.	Topics	Periods
1	1. A Day's Wait-Ernest Hemingway 2. Dress in Communication	06
2	1.Rethink your Thinking 2.The Justice of Peace- Hilaire Belloc	10
3	1.Fusion Music-Pt.Ravi Shankar 2. The Happy Prince- Oscar Wilde	08
4	1.A Speech by N.R.Narayana Murthy. 2. The Cockroach-Kevin Halligan	09
5	1.Graphic Novels 2.A Speech Barack Obama	12

## Paper-I BVT601.Compulsory English.

Total Marks-150

External Marks-50

Internal Marks-50

## Semester VI.

6	1.The Unicorn-James Thurber 2.Beijing Olympic Opening Ceremony	08
7	1.The many and the None 2.Meeting at Night- Robert Browing	09
8	1.Conflict with Others 2.The Blue Bouquet- Octavio Paz	10
9	1.Real time-Amit Chaudhari 2.The Chimney Sweeper's Complaints	10
10	1.About An Inconvenient Truth 2.Dump Called India	08

# Tourism and Hospitality Management

## (Bachelor of Vocational)

### Paper-II BVT503. Tourist Destinations in India.

Total Marks-150

External Marks-50

Internal Marks-50

Report-50

### Semester V.

Sr. No.	Topics	Subunit	Learning Points	Periods
1	Destination	Destination	5) Meaning 6) Definition 7) Importance	06
2	Classification	Types	1) .Geographical 2) Cultural 3) Historical 4) Religious 5) Archeological	10
3	Geographical	Hill Stations	1) Nainital 2) Darjeeling 3) Ooty 4) Masoory 5) Srinagar 6) Shimla 7) Dehradun 8) Shillong	12
4	Geographical	Coastal(Beaches)	1) Goa 2) Malbar 3) Ganpatipule 4) Marina 5) Kanyakumari 6) Guhagarh	11
5	Geographical	Dams and Lakes	1) Bhakranangal 2) Hirakud 3) Sardar Sarovar 4) Koyna dam 5) Chilka Lake 6) Dal Lake 7) Samber lake	11

**Paper-II BVT603. Tourist Destinations in India.**

**Total Marks-150**

**External Marks-50**

**Internal Marks-50**

**Report-50**

**Semester -VI**

6	National Parks And Sanctuaries	Places	6) Jim Corbet 7) Kaziranga 8) Mrudumalai 9) Bandipur 10) Gir 11) Wayanad	10
7	Archeological Monuments	Places	7) Konark 8) Ajanta 9) Tajmahal 10) Fattepur Shikri	12
8	Temples	Places	8) Minakshi 9) Tirupati Balaji 10) Ayodhya 11) Somnath 12) Amarnath 13) Kedarnath 14) Jagannathpuri	11
9	Forts	Places	7) Red fort 8) Gwalior 9) Mysore Palace 10) Raigarh 11) Pratappgarh	12

	<p>Reference Books :</p> <ol style="list-style-type: none"><li>1) Nagtode: Paryatan Bhugol</li><li>2) Bhagwat: : Paryatan Bhugol</li><li>3) Savant:- : Paryatan Bhugol</li><li>4) S,B.Shinde: : Paryatan Bhugol</li></ol>	
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## Tourism and Hospitality Management

(Bachelor of Vocational)

### Paper-III BVT505. Tourism Marketing.

Total Marks-100

External Marks-50

Internal Marks-50

#### Semester V.

Sr. No.	Topics	Subunit	Learning Points	Periods
1	Marketing	Marketing	8) Meaning 9) Definition 10) Importance 11) Nature	08
2	Classification	Types	6) Classifications of marketing 7) Characteristics 8) Development of marketing 9) Linkages of Tourism with other sectors.	13
3	Tour Packaging	-	9) Meaning 10) definition 11) Nature 12) Cost Calculation	11
4	Designing	-	7) Designing 8) Printing of tour materials 9) Pricing	13

### Paper-III BVT605. Tourism Marketing.

Total Marks -100

External Marks-50

Internal Marks-50

#### Semester -VI



5	Travel Formalities	-	<ol style="list-style-type: none"> <li>1) Passport</li> <li>2) Visa and Customs</li> <li>3) Insurance</li> <li>4) Exchange Rate</li> <li>5) Health Certificate</li> </ol>	10
6	Accommodations	Introduction	<ol style="list-style-type: none"> <li>1) Meaning</li> <li>2) Definition</li> <li>3) Importance</li> <li>4) Classification</li> <li>5) Hotel Voucher</li> </ol>	12
7	Strategies	-	<ol style="list-style-type: none"> <li>11) Marketing Strategies</li> <li>12) Competitive differentiation</li> <li>13) Product lifecycle</li> <li>14) Ticketing</li> </ol>	10
8	Advertisement	Types	<ol style="list-style-type: none"> <li>15) Broacher</li> <li>16) Pamphlets</li> <li>17) News Paper</li> <li>18) Electronic Media</li> <li>19) Internet</li> </ol>	13

# Tourism and Hospitality Management

(Bachelor of Vocational)

Paper-IV BVT506. Tourism In Europe.

Total Marks-100

External Marks-50

Internal Marks-50

## Semester V.

Sr. No.	Topics	Subunit	Learning Points	Periods
1	Introduction	Geographical Geological	1) Geographical location 2) Tectonic history 3) Geological Setting 4) Historical Geography	10
2	Physical structure	Types	1) Mountains 2) Plains 3) Plateau 4) Coast	11
3	Drainage System		1) Meaning 2) Definition 3) Types 4) Main rivers.	12
4	Natural resources		10) Vegetation 11) Soil 12) Minerals 13) Energy resources.	12
<b>Paper-IV BVT606. Tourism In Europe.</b>				
<b>Total Marks-100</b>				
<b>External Marks-50</b>				

**Internal Marks-50****Semester VI.**

5	Modes of transport	Transport types	6) Rail 7) Air 8) Road 9) Marine	10
6	Tourist places in Europe	Places	6) London city 7) Berkingham palace 8) Lords stadium 9) Madam tussah 10) Eiffel tower	12
7	Tourist places in Europe	Places	15) Rome 16) Switzerland 17) Norway 18) Denmark	13
8	Tourist places in Europe	Places	20) Alps 21) Birth place of Shakespeare 22) Themes river 23) Vatican city	10

# Tourism and Hospitality Management

## (Bachelor of Vocational)

### Paper-V BVT507. Tourist Map Designing.

Total Marks-100

External Marks-50

Internal Marks-50

#### Semester V.

Sr. No.	Topics	Subunit	Learning Points	Periods
1	Maps	Introduction	5) Meaning 6) Definition 7) Importance 8) History of Mapping	10
2	Characteristics of Maps	Types	1) Aims 2) Area 3) Scale 4) Projection 5) Use of Colors	13
3	Classification of Maps	Types	1) Cadastral Maps 2) Topographical Maps 3) Cultural Maps 4) Maps according to purpose	12
4	Map Scale	Types	14) Verbal Scale 15) Numerical Scale. (RF) 16) Linear Scale	10

### Paper-V BVT607. Tourist Map Designing.

Total Marks-100

External Marks-50

Internal Marks-50

#### Semester VI.

5	Enlargement & Reduction of a Map	Types	10) Graphical Method 11) Similar Triangle Method 12) Instrumental Method a) Pantograph  b) Eidograph  c) camera	10
6	Contours & Relief	Types	11) Spot Height 12) Hatures 13) Colour 14) Shading 15) Contours 16) Profiles	11
7	Use of GIS  In Map Designing		19) Definition 20) History 21) Objectives 22) Elements	12
8	Computer Application in Map Designing	Application	24) CAD 25) Paint 26) Autocad	12
	Reference Books :  1) Nagatode- Nakashashtra  2) Karanjkheli- Nakashashtra			

**Tourism and Hospitality Management**

**(Bachelor of Vocational)**

**Paper-VI BVT508. Dissertation & Viva**

**Total Marks-150**

**External Marks-50**

**Internal Marks-50**

**Report-50**

**Semester V.**

**Dissertation & Viva**

**Paper-VI BVT608 Dissertation & Viva.**

**Total Marks -150**

**External Marks-50**

**Internal Marks-50**

**Report-50**

**Semester -VI**

**Dissertation & Viva**